

# Paid Search Management Service



## Our Expert Service Includes:

- Ongoing keyword research
- Competitive research
- Target campaign and ad group build outs
- Bid setting and adjustment
- Ongoing reporting and analysis
- Fanatical service and responsiveness
- Transparent monthly and weekly reporting
- Customized seasonal plans

## Gain Remarkable Results from Paid Search!

We are ecommerce marketing experts. Our dedicated account teams utilize our proprietary software suite to deliver remarkable results for clients.

- *Have you worked with vendors that started out strong then seemed to lose interest?*
- *Do you need a partner who is responsive and understands your business deeply?*
- *Are you tired of keeping up with all the changes in SEM yourself?*

ROI Revolution manages over \$200 Million in ad spend yearly for our 275+ clients. We have more than 13 years of paid search experience under our belts. Let us ease your fears and mitigate stress related to your paid search advertising.

## What to Expect from Your Dedicated Team...

- Your Strategy Manager directs the progress of your account based on your business goals.
- Your Web Analytics Engineer oversees the tracking of all the data for your site.
- Your PPC Analyst oversees the day-to-day implementation and continuous optimization of your paid search advertising program.

## Service Pricing:

Spend/Mo	Billing Tier
\$750,000+	5% of ad spend
\$400,000 - \$749,999	6% of ad spend
\$225,000 - \$399,999	7% of ad spend
\$175,000-\$224,999	8% of ad spend
\$125,000-\$174,999	9% of ad spend
\$75,000-\$124,999	10% of ad spend
\$25,000 - \$74,999	12.5% of ad spend
\$16,500 - \$24,999	15% of ad spend
\$0 - \$16,499	\$2,975

## Robust Technology. Responsive Experts.

Our software and account teams focus exclusively on ecommerce merchants. We only offer our services if we believe we will make a substantial positive impact on a potential client's digital marketing efforts.

Every ROI Revolution client works with a dedicated account team who leverage not only their deep domain and industry knowledge, but our own proprietary suite of applications. Our unique blend of technology and expertise produces better results than any single automated or manual solution could ever achieve.

### About ROI Revolution:

ROI Revolution was founded in 2002, just four months after Google launched their AdWords pay-per-click business model. Over the last decade, ROI Revolution has become extremely specialized according to our greatest strength: ***ROI-driven digital marketing for merchants and retailers.***

Our industry is rapidly evolving. Outdated strategies won't cut it. Audience targeting options have matured, as have the strategies and skills required for market domination.

We seldom review a digital marketing program that can't realize significant gains from expert management.

### *ROI Revolution Mission Statement:*

Be the best in the world at managing measurable, ROI-driven digital marketing for our clients.



### *Core Values:*

- *Provide Fanatical Service*
- *Be Completely Transparent*
- *Hire the Best*
- *Test & Optimize Constantly*
- *Work Smarter*

Learn more at [roirevolution.com](https://roirevolution.com)