

Amazon Sponsored Products Service



Service Highlights:

- *Done-For-You Sponsored Products Campaigns*
- *Create New or Rework Existing Campaigns*
- *Ongoing Campaign Optimization*
- *Monthly Reporting and Strategy Call*

Our Expert Sponsored Products Service Includes:

- **Done-For-You Sponsored Products Campaigns:** We'll manage your campaigns in the most optimal manner possible based on time-tested practices and strategies.
- **Create New or Rework Existing Campaigns:** We'll assist in the creation of your Sponsored Products campaigns so they are ready to drive sales as soon as they go live. If you have any existing campaigns, we'll go in and optimize or restructure them to maximize your return on investment.
- **Ongoing Campaign Optimizations:** We will continually perform optimizations to ensure your Sponsored Products campaigns are meeting your business goals. In addition, we will implement strategies that will maximize your products' search visibility and continually drive more qualified traffic to your product detail pages.
- **Monthly Reporting & Strategy Call:** We will present the data associated with your campaigns' success on a monthly basis. In addition, we will hold consistent monthly reviews of KPIs and long-term and short-term strategies for success.

Additional Service Details:

- *Create granular campaign structures based on highly targeted keyword themes*
- *Ongoing keyword research and search query mining*
- *Bid setting and adjustments*
- *Continual negative keyword research*
- *Analyze inventory to identify buy box eligible product to target in campaigns*
- *Monthly benchmark reporting on overall campaign performance*
- *Monthly email and call detailing service accomplishments and upcoming initiatives*

Service Pricing:

Accounts Managed	Full Service Management & Technology Fee
First Marketplace Account	\$1,975/Mo. + 1.25% of advertising revenue
Each Additional Account	\$1,000/Mo. + 1.25% of advertising revenue

Robust Technology. Responsive Experts.

Our software and account teams focus exclusively on ecommerce merchants. We only offer our services if we believe we will make a substantial positive impact on a potential client's digital marketing efforts.

Every ROI Revolution client works with a dedicated account team who leverage not only their deep domain and industry knowledge, but our own proprietary suite of applications. Our unique blend of technology and expertise produces better results than any single automated or manual solution could ever achieve.

About ROI Revolution:

ROI Revolution was founded in 2002, just four months after Google launched their AdWords pay-per-click business model. Over the last decade, ROI Revolution has become extremely specialized according to our greatest strength: **ROI-driven digital marketing for merchants and retailers.**

Our industry is rapidly evolving. Outdated strategies won't cut it. Audience targeting options have matured, as have the strategies and skills required for market domination.

We seldom review a digital marketing program that can't realize significant gains from expert management.

ROI Revolution Mission Statement:

Be the best in the world at managing measurable, ROI-driven digital marketing for our clients.



Core Values:

- *Provide Fanatical Service*
- *Be Completely Transparent*
- *Hire the Best*
- *Test & Optimize Constantly*
- *Work Smarter*

Learn more at roirevolution.com